



[ **interactive** ] design and development

**PROFESSIONAL PROFILE** A rare breed of Art Director/Designer/Programmer, I deliver from start to finish, from idea to execution. Comfortable working in all areas of design media, I gladly wear many hats—more chance for creativity. My goal: to create visual beauty in both form and function that defies expectation.

**WORK EXPERIENCE**

**Art Director / Flash Designer** *GALAM arts, New York NY - San Francisco CA* Spring 2001 - Current  
*Clients and Sites:* acousticpixel.com, L.A.M.B. Fragrance, J Records, in:Site, United Nations Population Fund, Red i Studios, Kilo Intl, marlena-maree.com, CTB McGraw-Hill, broadvision.com.

**Art Director / Flash Developer** *Draft FCB, New York NY* Spring 2008 - Winter 2009, Fall 2009  
*Client:* US Census, Motorola, Kraft Foods, Hampton Inn.

**Flash Designer / Developer** *Wunderman, New York NY* Winter 2007 - Fall 2007  
*Client:* Johnnie Walker, Smirnoff, Guinness, NationWide, Microsoft, CitiBank.

**Flash Designer / Developer** *R/GA, New York NY* Summer 2006 - Fall 2006  
*Client:* Verizon Wireless.

**Art Director (Interactive Services)** *CCA Advertising, Ridgefield Park NJ* Spring 2005 - Spring 2006  
*Client:* Samsung North America. Designed, developed, and art directed interactive ad campaigns and minisites. *Notable Projects:* DirecTV/NFL minisite, Helix/neXus campaign, YP-T8 minisite.

**Art Director (Site-design / Marketing)** *Egreetings.com, San Francisco CA* Fall 1999 - Spring 2001  
Designed, developed, and maintained look and feel of the site. Collaborated to develop recommendations for user experience and user interfaces. Created graphics, flash animations and print collateral.

**Web / Graphic Designer** *GALAM arts, San Francisco CA* Fall 1997 - Fall 1999  
*Clients:* Bravanta.com, Fujitsu, NEC, MGI Software, KT Park Corp., Sequel Communications.

**AWARDS**

<b>Web Mktg Assoc 2007 IAC</b>	Best Telecommunication Online Ad	<i>Samsung a950 Banner</i>
<b>Horizon Awards 2007</b>	Bronze Winner	<i>Samsung Helix/neXus Minisite</i>
<b>Web Award 2006</b>	Electronics Standard of Excellence	<i>Samsung Helix/neXus Minisite</i>
<b>Web Award 2006</b>	Electronics Standard of Excellence	<i>Samsung YPT8 Minisite</i>
<b>Web Mktg Assoc 2006 IAC</b>	Best Computer: Hardware Online Ad Award	<i>Samsung ML1620 Banner</i>
<b>Web Mktg Assoc 2006 IAC</b>	Outstanding Microsite/Landing Page Award	<i>Samsung YPT8 Minisite</i>

**TECHNICAL SKILLS** *Software:* Adobe Flash, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Eclipse, iPhone SDK  
*Program Languages:* Flash Actionscript AS3, AS2, Objective-C, XML, HTML, CSS, Javascript, PHP  
*Operating Systems:* Apple Macintosh OS X, Apple iPhone, Microsoft Windows XP

**EDUCATION**

**School of Visual Arts** Spring 2005 - Spring 2007  
*Relevant courses:* Flash actionscript, and conceptual design.

**SFSU Multimedia Studies Program** Winter 1997 - Summer 1999  
*Broad range of media studied:* Web design and technology, 3D design and animation, and motion graphics.

**UC Berkeley Graphic Design Program** Winter 1999 - Summer 1999  
*Relevant courses:* Print design, principles and theories of graphic design.

**San Francisco State University** Fall 1996 - Spring 1998  
BS, Business Administration (International Business), Minor, Computer Information Systems

**PORTFOLIO** galam.com  
acousticpixel.com